

Exhibit A



Benji Walklet

139
connections

Internet Marketing Consultant and Manager
San Francisco, California Marketing and Advertising

Current Search and Perch, Freelancer - Internet Marketing
Previous Michael Ranney's Research Group, Bleu Marketing Solutions, Community Agroecology Network
Education University of California, Santa Cruz
Recommendations 1 person has recommended Benji
Websites Blog
Elance Profile
AdWords Certification

Join LinkedIn & access Benji's full profile. It's free!

As a LinkedIn member, you'll join 300 million other professionals who are sharing connections, ideas, and opportunities.

- See who you know in common
- Get introduced
- Contact Benji directly

[View Benji's Full Profile](#)

Summary

Having a website isn't enough.

You need traffic.

Not just any traffic will do either, you need qualified traffic.

And once you get the right traffic, you need to convert it to customers.

So how do you get a lot of qualified traffic that converts?

By putting together a comprehensive internet marketing strategy that you are willing to work hard at improving over time.

Sound good? Cool.

Send me a message to see how I can help you and your business achieve internet marketing bliss.

Read what others have to say about my work here:

<https://www.elance.com/s/bwalklet>

Read what I have to say about my work here:

<http://www.searchandperch.com>

Check out my \$5 AdWords account audit here:

<http://www.fiverr.com/dubs33/give-you-5-action-items-to-improve-your-adwords-campaign>

Specialties: PPC, Adwords, Bing Ads, Google, SEO, Social Media, Email Marketing, Lead Generation, Aweber, MailChimp, Web development/design (Adobe Creative Suite, WordPress, PHP/MySQL, CSS, HTML).

Search by name

Over 300 million professionals are already on LinkedIn. Find who you know.

First Name

Last Name



Example: Jeff Weiner

People Also Viewed



William Cato

Writing and Editing Professional



Kimberley Rain Miner

PhD Candidate and NSF Fellow at University of Maine



Gina Bartolacelli

Assistant to Wayka Bartolacelli at Alain Pinel Realtors, Corte Madera, Ca



Brian Casel

Web Designer, Founder, Writer



Gabrielle Blachman

Astronomy Instructor



Meylan Rose Lim-Evangelio

Event Coordinator at 7 Day Systems



Aviva Maine

Research Assistant, Graduate Student



DURAND WILKERSON

Owner at Local MobileTec



Paul Brown

Greenhouse Gas Reduction / Energy consultant at Santa Cruz Water Department - Soquel Creek Water District



Nina McCurdy

Graduate Student, PhD. CS: Graphics and Visualization

Ads You May Be Interested In



MYOS Study on Fortetropin

A Novel Myostatin Inhibitor Increases Lean Body Mass and Muscle Thickness



Data Center in Europe

Colo, HW/SW Rental, Cloud, Managed services



Cloud-Based Fax Solutions

Deploy your Business Instantly. Secure, Reliable and Affordable Fax.

Experience

Owner

Search and Perch

July 2011 – Present (3 years 5 months)



Search and Perch is an internet marketing blog that covers topics like Pay Per Click (PPC) advertising, Search Engine Optimization (SEO), Email Marketing, and Social Media Marketing.

www.searchandperch.com

On Facebook: <https://www.facebook.com/pages/Search-and-Perch/223176834386005>

Independent Contractor - Internet Marketing & Wordpress Web Development

Freelancer - Internet Marketing

May 2010 – Present (4 years 7 months)

- PPC setup, management, optimization, and consulting for individuals and small to medium-sized businesses in various industries.
- Wordpress website development and general web management on static and dynamic sites.
- On-page SEO, usability testing and consultations, content creation, guest posting, email marketing, and other "white hat" internet marketing tactics.

Research Assistant

Michael Ranney's Research Group

August 2010 – May 2012 (1 year 10 months)

- Research in Cognitive Psychology with a focus on how individuals estimate and process important statistics.
- Special emphasis on peoples' knowledge of the mechanisms of global warming and evolution, and how that relates to one's political position, religious beliefs, and degree of nationalism.

Marketing Intern

Bleu Marketing Solutions

December 2009 – March 2010 (4 months)



Bleu Marketing is a full-service agency that develops integrated media programs. From strategy to creative to analytics, the Bleu seeks the best solutions and creates integrated media programs designed to build brands with a focus on interactive methods and media.

Marketing Intern

Community Agroecology Network

January 2009 – March 2009 (3 months)

CAN is an international network connecting farmers, consumers, students, and educators to create an alternative globalization where people, healthy food systems, and environments come first. Our research and education programs support conservation – both of the land and people's livelihoods – through sustainable agriculture and alternative market channels.

Intern

Santa Cruz Community Credit Union

September 2008 – December 2008 (4 months)

The Santa Cruz Community Credit Union is a nonprofit financial cooperative that promotes economic justice.

Languages

Spanish

Skills

PPC Google Adwords Google Adwords... Wordpress SEM
HTML + CSS Photoshop SEO Social Media Marketing BBEdit
Email Marketing Bing Ads Aweber Dreamweaver

Education

University of California, Santa Cruz

Bachelor of Arts, Global Economics, Psychology
2005 – 2009



Pontificia Universidad Católica de Chile

Psychology
2008 – 2008



Attended top Chilean university with courses in Human Existentialism, Developmental Psychology, Guitar, and Chilean Culture and Politics. All courses were taught in Spanish.

Spent fall and winter 2007-2008 taking language courses in the 2 largest cities in Chile, Concepción and Santiago.

Activities and Societies: English Opens Doors - Taught English in a public K-12

Groups



Alter Ego Marketing ...



SEO SEM Social Med...



University of Californ...



Internet Marketer Wo...

View Benji's full profile to...

- See who you know in common
- Get introduced
- Contact **Benji** directly

[View Benji's Full Profile](#)

Not the Benji Walklet you're looking for? [View more](#)

Find Freelancers

Find Work

Talent Clouds

How it Works

Sign In or Join

Browse Categories

Search Freelancers

Go



Benji W.

Expert PPC Consultant & Manager (AdWords & Bing)

Hire Me »

United States | San Francisco, CA | 2:30 pm Local Time

Resume/C.V.

I specialize in Pay-Per-Click (PPC) advertising on all major search engines. I am an AdWords certified individual (<http://www.searchandperch.com/adwords-certification>) and partner (<http://www.searchandperch.com/adwords-partner>). I also have ample knowledge in SEO, Social Media, and Wordpress.

The goal in all of my work is to make internet marketing easy for my clients. I believe that internet marketing is more than generating web traffic, it's also about keeping people engaged with your site. Your customers need to like what they see when they arrive at your site if they are ever going to convert. So if you're going to work with me, you should be willing to make improvements to your site and its landing pages. And the good news is that if it's Wordpress, I can help!

You can learn more about me at: www.searchandperch.com

Payment Terms

I accept payment through Elance Escrow. Our projects are billed at a flat rate or percentage of ad spend, depending on the project and the client's preference.

Service Description

I offer the following services:

- Pay Per Click Account Setup (AdWords, Bing Ads, Facebook)
- Pay Per Click Account Management (AdWords, Bing Ads, Facebook)
- Email marketing strategy and implementation
- Search Engine Optimization consultations
- General internet marketing consultations

Certifications

Google

Individually Qualified - Search Advertising
Awarded: 2011

Education

University of California, Santa Cruz

BA in Global Economics & Psychology
2005 - 2009

Overview

Job History

Portfolio

Resume/C.V.

Add to Watch List



Like

Last Sign-in: Nov 20, 2014

Research

Trends
Online Employment Report
Annual Impact Report
Global Business Survey
Global Freelancer Survey
Women in Technology

Resources

Help
Elance University
Terms of Service
Privacy Policy
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Contact Us

Get to Know Us

About Elance
In the News
Blog
Our Team
Careers
Testimonials

Services

Talent Clouds
Referral Program
Affiliate Program
Payroll Services
Global Payments

Worth Knowing

Site Map
API
Groups
Widgets
Trust & Safety

- Find Freelancers

Freelancers by Name

Freelancers by Skill

Web Developers

Programmers
- Job Directory

Jobs by Skill
- Samples Directory

Samples By Name
- Freelancers by Country

Freelancers in USA

Freelancers in UK

Freelancers in Canada

Freelancers in Australia



Vendors beating you up? - You requisition - we buy...Can it get any easier? | [Read More »](#)



Jeff Swersky

3rd

Digital Marketer

San Francisco Bay Area Internet

Current JMH Consulting, Inc., Seamless Chex, Precision Stock Picks
Previous FunnelEnvy, Piston (formerly MEA Digital), Provide Commerce (ProFlowers.com, RedEnvelope.com, Berries.com, PersonalCreations.com)
Education Lehigh University - College of Business and Economics

Connect

Send Jeff InMail

500+ connections

www.linkedin.com/in/jeffswersky

Contact Info

Background

Summary

Passionate digital marketer with experience working at:

- Leading ecommerce site (Proflowers.com)
- Digital marketing agency (Piston Agency)
- Conversion rate optimization agency (Funnel Envy)
- Online marketing agency specializing in higher ed (JMH Consulting)
- Launch and management of two personal websites (Precision Stock Picks & Seamless Chex)

Specialties include website optimization, analytics, traffic and lead generation.

Currently I lead the marketing function for both Seamless Chex and Precision Stock Picks, in addition to working as an Online Marketing Consultant for JMH Consulting.

Experience

Online Marketing Consultant

JMH Consulting, Inc.

October 2014 – Present (2 months)



Working with Tier 1 higher education universities to build out online marketing funnels for their certificate and post-bach programs.

Current clients include: VCU, USC, Rollins, and JMU

Head of Marketing

Seamless Chex

August 2014 – Present (4 months) | San Francisco Bay Area



Responsible for all traffic, lead, and sales generation efforts.

Co-Founder & Head of Marketing

Precision Stock Picks

October 2012 – Present (2 years 2 months)



Precision Stock Picks (PSP) is the #1 source for professional, technical S&P 500 sector analysis available anywhere on the web. PSP is home to Michael Paulenoff's specialized, insightful, daily S&P 500 commentary, including updates of the SPY, XLK, XLF, XLE, and more.

I am responsible for all traffic, lead, and sales generation efforts for PSP.

People Similar to Jeff



Ali Behnam 3rd

Co-Founder, Tealium

Connect

LinkedIn Premium **FREE**

Get a **free** month of LinkedIn Premium with:

- 90** days of details on Who's Viewed Your Profile and how they found you
- 25** InMails per month to contact members outside your network
- 35** times the reach with access to full profiles of everyone in your network

[Upgrade Free](#)

People Also Viewed

- Elaine Santore**
Marketing and Office Assistant at FunnelEnvy
- Tinya Peng**
Online Inventory Planner at Gap Inc./Old Navy
- Rachel Abzug**
Senior Manager, Digital Customer Experience at American Express
- Arun Sivashankaran**
Chief Optimizer at FunnelEnvy.com
- Jim Kapps**
Global Supply Chain Manager at Allison Transmission
- Caleb Chao**
Senior Search Marketing Strategist at Mindstream Interactive
- Patty Perillo**
Vice President for Student Affairs & Assistant Professor of Higher Education at Virginia Tech
- Ali Behnam**
Co-Founder, Tealium
- Jerry Gilels**
Owner, TeleQuery.Net, Inc.

Rene Casasanta Jr.
Student

Digital Marketing Consultant

FunnelEnvy

May 2014 – November 2014 (7 months) | San Francisco Bay Area

Worked with brands large and small to help increase dollars per site visit.

Clients included: Rocket-Space, Gigaom, T-Nation, LabelCalc, and Sun Light & Power

Assistant Web Analytics Analyst

Piston (formerly MEA Digital)

January 2011 – July 2012 (1 year 7 months)

Responsible for developing measures of performance across web marketing tactics, analyzing activity across online channels, representing client interests in interactive marketing plans and strategies, and analyzing on-site visitor behavior.

Clients included: Oakley, Ray-Ban, Cars.com, Del Monte, TVG and others.

▼ 1 recommendation

Shalom Mattson

Digital Marketing Manager (SEM/PPC)

Jeff and I participated in several client presentations together, worked on weekly/monthly projects, investigated tracking issues and more. What I like most about Jeff is that he is a straight shooter, if he doesn't know about something he'll ask.... View

Website Optimization Coordinator

Provide Commerce (ProFlowers.com, RedEnvelope.com, Berries.com, PersonalCreations.com)

December 2009 – January 2011 (1 year 2 months)

-Supported a team of Web Analysts and Optimization Specialists to increase dollars per website visit for Proflowers.com, RedEnvelope.com, Berries.com, and PersonalCreations.com

-Member of team behind ProFlowers.com becoming one of highest converting sites on the internet.



Skills

13	Analytics	▶
13	Web Analytics	▶
7	Google Analytics	▶
6	Web Marketing	▶
6	Data Analysis	▶
2	Lead Generation	▶
2	Strategy	▶
2	Interactive Marketing	▶
1	SEO	▶



Certifications

Google AdWords Certified

Google

March 2014 – Present

Google Analytics Certified

Google

Certified in Web Analytics, Conversion Optimization, Pay-Per-Click, Search Engine Optimization and Social Media

How You're Connected

You

[Anand George](#)

[Angela Yoon](#)

[John Costello](#)

7 more connections can introduce you to someone who knows Jeff



Jeff Swersky

Market Motive

Website Usability and Design

Online Marketing Institute



Education

Lehigh University - College of Business and Economics

Bachelors of Science, Finance

Activities and Societies: [Theta Xi Fraternity](#), [Lehigh University Student Senate](#), [Varsity Men's Soccer](#)

Additional Info

Personal Details

Birthday October 31

Recommendations

Received (1) ▼ Given (8)

Assistant Web Analytics Analyst

Piston (formerly MEA Digital)



Shalom Mattson

Digital Marketing Manager (SEM/PPC)

“ Jeff and I participated in several client presentations together, worked on weekly/monthly projects, investigated tracking issues and more. What I like most about Jeff is that he is a straight shooter, if he doesn't know about something he'll ask, if he sees something that is off he'll bring it up and most importantly he is dependable. Jeff also made it a priority to learn... [more](#)

October 13, 2012, Shalom managed Jeff indirectly at Piston (formerly MEA Digital)

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Jobs

Interests

Business Services

Try Premium for free

The Top Trial Lawyers - Million Dollar Advocates Forum. Are you qualified for membership?

Jason McDonald

2nd

SEO, AdWords & Social Media Training and Consulting
San Francisco Bay Area Information Services



Current JM Internet Group, Stanford University, Bay Area Video Coalition
Previous eg3.com, DeVry University, MWMEDIA
Education University of California, Berkeley

Connect

Send Jason InMail

500+
connections

www.linkedin.com/in/jasoneg3

Contact Info

Posts

Published by Jason



LinkedIn: Publish or Perish?
May 30, 2014

Background



Summary

TEACHER and TRAINER: SEO, ADWORDS & SOCIAL MEDIA MARKETING

I am a teacher, corporate trainer, and SEO / AdWords / Social Media Consultant. I have to figure out how things work, and explain that to others. My passion is Internet Marketing, especially Search Engine Optimization and Social Media.

* Who gets to the top of Google, and why?
* How can a company dramatically improve its Google rank, advertising, or social media to "stand out?"

- Online Training and Workshops -

* I teach SEO, PPC, and Social Media classes for the JM Internet Group online at JM-SEO.org as well as "real world" classes for AcademyX.com, BAVC.org and Stanford University Continuing Studies.

* Facebook, LinkedIn, Google Places, Yelp, and more!

- SEO / PPC / Social Media Consulting -

* I work with a select few companies, helping them rise to the top of Google searches and enhance their advertising or Social Media Strategies

Specialties: * Search Engine Optimization (SEO), Pay-per-click (PPC) Advertising (AdWords), Social Media Marketing.

* Internet Marketing in every shape or form, as well as marketing and advertising strategy.

* Teaching / Corporate Training (especially online Webinars and in-depth corporate workshops).

* Technology journalism, especially embedded systems and software.

SEO | ADWORDS | SOCIAL MEDIA EXPERT WITNESS SERVICES

People Similar to Jason



Vivian Hoang 3rd

Marketing Manager, SEO at Ebates

Connect

Ads You May Be Interested In



Oscilloscope Training

Free Certified Training - Earn 7 PDH's with IEEE and chance to win a scope.



LL.M. in Estate Planning

Learn about WNE's online LL.M. in Estate Planning & Elder Law here!



Don't Litigate - Mediate!

America's Top Rated Civil Mediators - Bios and Calendars online for free...

People Also Viewed



Joe Seidler - Internet Marketing Consultant

Internet Marketing Consultant (SEM) - SEO, AdWords, Google+ with a focus on Small Businesses



Gloria McNabb

SEO Management & Public Relations Specialist at JM Internet Group



Melissa Ward

Social Media Marketing ★ Website Design ★ Internet Marketing ★ Speaker, Author, Consultant ★ Inbound Lead Generation



Kristina Cutura

SEM Online Advertising Consultant



Noelle Decambra

Content Strategist at JM Internet Group



Nima Asrar Haghighi

Director of Digital Marketing & Analytics at MuleSoft Inc



Sophia Eng

Senior Online (Digital) Marketing Manager | www.sophiaeng.com



Dimitry Gorinevsky

Consulting Professor at Stanford University; Managing Partner, Mitek Analytics LLC



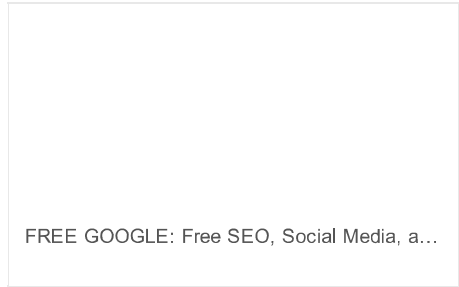
Michael Nemenov

Founder and Owner, LASMED LLC

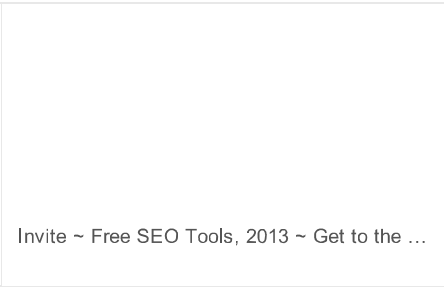
Roni R.

Beyond teaching, training, and consulting, I offer services as an expert witness in any aspect of Internet Marketing. In most cases, I can generate technical reports based on factual issues and use my talents as a teacher / trainer to explain complex concepts to average people such as the citizen members of a jury.

If you are an attorney looking for an SEO expert witness or an expert witness in Social Media or AdWords, reach out to me for a quick consultation.



FREE GOOGLE: Free SEO, Social Media, a...



Invite ~ Free SEO Tools, 2013 ~ Get to the ...



Experience

Senior SEO / Social Media Director

JM Internet Group

September 2009 – Present (5 years 3 months)



The JM Internet Group is a new SEO / search engine optimization / Social Media / AdWords start up and training company. We have begun this company to make it easy for busy marketing managers to learn about getting to the top of Google through "white hat" SEO techniques.

▼ 13 recommendations, including:



Rob Seide

Senior Manager, Marketing Communic...

Jason knows how to get results! He helped CPMC's SEO/SEM efforts and our ranking and page views shot through the roof! Jason... View



Billie Sharp

Graphic Designer

I have just completed the JM Internet course 'SEO for Marketers and Small Businesses' taught online by Jason and I am so... View

11 more recommendations

Continuing Studies / Professor

Stanford University

March 2011 – Present (3 years 9 months)



Teaching "Marketing without Money" - Continuing Studies course at Stanford University, Winter, 2012 - SEO (Search Engine Optimization) and Social Media Marketing. Creating buzz without bucks!

▼ 2 recommendations



Roberto. D Arana Carcedo

Foreign Trade Advisor at the Trade Co...

I took the class "Marketing without Money" within Stanford Continuing Studies by Jason McDonald. This class was about... View



Sara Nieves Hernández

Communication

The knowledge of Jason McDonald has made me have a deeper insight into Seo, Marketing, Networks and Social Media. After the... View

Instructor

Bay Area Video Coalition

October 2012 – Present (2 years 2 months) | San Francisco, CA



I teach SEO (Search Engine Optimization) and Social Media at BAVC. The Bay Area Video Coalition (BAVC) inspires social change by enabling the sharing of diverse stories through art, education and technology. If you are in San Francisco, join me at this dynamic center of digital learning.

SEO / AdWords / Social Media Trainer

AcademyX

July 2009 – Present (5 years 5 months)



At AcademyX, I teach both the SEO (Search Engine Optimization) class and the SMM (Social Media Marketing) classes. If you are in the Bay Area and interested in SEO / Social Media - this is a fantastic training institution and well worth a look - AcademyX.com



Digital Marketing | SEO | Social Media | Analytics | Globalization

How You're Connected



You



Kevin Kane



Jason McDonald

[Get introduced](#)

People Similar to Jason



Vivian Hoang 3rd

Marketing Manager, SEO at Ebates

[Connect](#)

Ads You May Be Interested In



Refinance your JD Loans

Variable rates from 2.65%.
Fixed rates from 3.625%.



Great Trademark Research!

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Local Electrician Leads

Ready for new electrical projects? Connect to customers looking for a pro.

▼ 5 recommendations, including:



Cheryl Smith

★ Wordpress Web Developer ★ Small ...

Fantastic classes! Inspiring, lots of material, great presentation. Thanks! [View](#)



Otis Cobb

Sales Associate, Electrical Department ...

I met Jason as a student at Academy X in San Francisco in January 2010. He is an excellent instructor and absolute expert in... [View](#)

[3 more recommendations](#)

Senior Editor

eg3.com

January 1994 – October 2012 (18 years 10 months)

Senior editor in charge of content - interviews, keywords, anything and everything to do with embedded systems and hi-tech.

Adjunct Professor

DeVry University

August 2009 – May 2011 (1 year 10 months)



I teach both the Marketing Research, Marketing, and the Advertising / Public Relations at DeVry in Fremont. Marketing research is all about organizing research in a cost-effective, business-way. The Advertising / Public Relations class is all about advertising choices, branding, and (free) publicity through PR with a methodology that is all about student projects. For both, I throw in a lot of Internet advertising content.

▼ 2 recommendations

Wendy Sanchez

Direct Account Manager

The knowledge that Professor McDonald has is incredible. While acquiring my Bachelors Degree at DeVry University with... [View](#)

Doug Edmunds

Electronic Marketing & Business Syste...

Jason is extremely knowledgeable in the field of marketing. I found his experience and ability to translate that into... [View](#)

Sales Representative

MWMEDIA

January 1994 – January 1995 (1 year 1 month)

Prior to Internet revolution, conducted advertising sales into hi-tech sponsored directories. Extensive telemarketing and relationship-building with key vendors in the technology space. Worked as a spokesperson for Motorola (Freescale) and Intel in building the core directory and distribution component of their tools strategy

Key Achievements:

Reconceptualized and managed CRM / sales database (ACT)

Reconceptualized and developed sales strategy to grow directory sales to \$100K/directory

Quarterly sales targets met of \$80 - \$100K / directory

Trade show participation

Helped Intel position embedded 386 as a contender in the embedded systems industry

Revitalized Motorola's "Electronic Engineers' Toolbox" directory project

Sales Representative - Database

MW Media

January 1993 – January 1994 (1 year 1 month)

As one of the sales staff at MW Media, I worked with third party vendors for the Motorola, Intel, and AMD embedded systems programs as we built out their third party tools catalogs.

Sales Representative

OMNIBUS COMPUTERS / COMPLETE COMPUTER SOLUTIONS

January 1993 – January 1994 (1 year 1 month)

Worked with computer reseller start-up to grow International sales. Created International sales department, and grew sales to \$20K / quarter. Helped conceive and execute transition to a publishing venture.

Book Publisher / Founder

CERA RESEARCH

January 1991 – January 1992 (1 year 1 month)

Partnered with Hungarian chamber of commerce to publish "Business Information Hungary," a guide for

foreign investors investing in Hungary. Numerous interviews and analysis of foreign business start-ups in Hungary. Cooperatively published successful business guide.

Research paralegal

Kutak, Rock, & Campbell
June 1985 – June 1986 (1 year 1 month)

Paralegal to securities litigation. Assisted with E.F. Hutton and various legal issues involving limited partnerships and stock lawsuits.

Languages

Hungarian
Native or bilingual proficiency

Klingon
Native or bilingual proficiency

Skills

Top Skills

- 99+ SEO
- 99+ Social Media Marketing
- 99+ SEM
- 99+ Online Advertising
- 72 Social Media
- 71 Google Adwords
- 57 PPC
- 39 Facebook
- 36 E-commerce
- 35 Marketing Strategy

Jason also knows about...

- 28 Website Development
- 26 Marketing
- 20 Integrated Marketing
- 20 Web Marketing
- 20 Online Marketing
- 15 Social Networking
- 13 Public Relations
- 12 Google Analytics
- 12 Digital Strategy
- 11 Blogging
- 11 Content Strategy
- 11 Strategy
- 11 Advertising
- 10 Digital Media
- 8 Email Marketing
- See 25+

Education

University of California, Berkeley
Ph.D., Political Science - Economics
1986 – 1992

Go Bears! I wrote my dissertation on Economic Policy in Hungary, and have always loved the practical intersection of economics and politics.

University of California, Berkeley

Masters, Economics and Political Science
1986 – 1992

Harvard University

A.B., Russian Studies - Economics
1981 – 1985

Go Crimson! I was at North House - for all you Harvard College people, and very active in the Russian community while at Harvard.

Activities and Societies: [Phi Beta Kappa](#)

AcademyX

Additional Info

Interests

[SEO](#) - Search Engine Optimization, [SEO](#), and hi-tech journalism - especially embedded and real-time systems.

Personal Details

Birthday January 14

Advice for Contacting Jason

The best way to contact me (outside of LinkedIn) is simply to Google [Jason McDonald](#) - you'll find me at No. 1. Then send me an email via my website.

Alternatively, call me at 510-713-2150.



Honors & Awards

Additional Honors & Awards

Fulbright Scholarship for Hungary - 1991

Recommendations

Received (22) ▾ Given (8)

Continuing Studies / Professor

Stanford University



Roberto. D Arana Carcedo

Foreign Trade Advisor at the Trade Commission of the Spanish Embassy

“ I took the class “Marketing without Money “ within Stanford Continuing Studies by [Jason McDonald](#)

This class was about Internet Marketing from SEO to Social Media.

[Jason](#) is a recognized expert in this field and his classes are very didactic and dynamic. I really enjoyed his classes, and I recommend it to all people interested in this field to take them.

November 29, 2011, Roberto. D was Jason's client



Sara Nieves Hernández

Communication

The knowledge of [Jason McDonald](#) has made me have a deeper insight into Seo, Marketing, Networks and Social Media.

“ After the course taught by him, I’ve fully understood Google. Its operation and the possibilities it offers.

July 20, 2011, Sara worked indirectly for Jason at Stanford University

Senior SEO / Social Media Director

JM Internet Group



Rob Seide

Senior Manager, Marketing Communications at Natus Medical

“ Jason knows how to get results! He helped CPMC's SEO/SEM efforts and our ranking and page views shot through the roof! Jason stays on top of everything that is current in the world of SEO and social media and is a great strategic partner and hands-on implenter. Not only that, but he is the friendliest, nicest guy! He always wears a smile!

August 21, 2013, Rob was Jason's client



Billie Sharp

Graphic Designer

“ I have just completed the JM Internet course 'SEO for Marketers and Small Businesses' taught online by Jason and I am so pleased I did it. His knowledge on the subject is so detailed and comprehensive and his training manner, although very fast paced, is of a very high quality as well as understandable and memorable. Understanding what to do is one thing but Jason... more

November 2, 2012, Billie was Jason's client



Jackie Jacobson

Exhibiting Fine Artist at Fine Art America

“ I would highly recommend that anyone interested in improving their SEO ranking, sign up for a webinar and then an in-depth course with Jason McDonald. I have taken both the SEO and Social Media classes. My Google ranking and results have improved ten fold. I attribute this success to what I gained from the webinars and classes with Jason McDonald

Jason has... more

August 31, 2011, Jackie was Jason's client

[See More](#)

Connections

Shared (1)



Kevin Kane 1st

Chief Operating Officer, Jumpgate Tech...

Groups



Social Media Marketing

999,687 members

[Join](#)



SMX - Search Market...

6,766 members

[Join](#)



SEO SEM Social Med...

124,777 members

[Join](#)



Google Universe : Jo...

82,860 members

[Join](#)



Global SEO Professi...

5,059 members

[Join](#)



Search Engine Land

60,153 members

[Join](#)



Moz

26,267 members

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Following

Influencers



Avinash Kaushik
Author, Blogger,...
[Follow](#)

News



Social Impact
858,894 followers
[Follow](#)

Companies



Electronic Merchant ...
Financial Services
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Thermo Fisher Scien...
Research
[Follow](#)



Offshore magazine
A Showcase Page by PennWell
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Safe Harbor LLP
Accounting
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Rigzone
Oil & Energy
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Access Communicat...
Public Relations and Communications
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AcademyX
Education Management
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Schools



Harvard University
Greater Boston Area
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